



3208 Fifteenth Street, Irymple | P.O. Box 716 Irymple, Vic, 3498
Phone: (03) 5024 5345 | Fax: (03) 5024 5822
Email: irymplesouth.ps@edumail.vic.gov.au



CURIOSITY - INCLUSION - OWNERSHIP - PASSION

Irymple South Primary School **Code of Conduct – Social Media**

Purpose:

Our purpose is to use social media to connect and communicate with the members of our school community. It builds upon our other efforts with our school website and mobile applications. Our school Facebook and Instagram pages allow our community to keep up to date with activities through a medium preferred by many. We ask that our community accentuate the positives, and bring to everyone's attention the little things occurring every day that make our school community great.

Our Code of Conduct:

Using real names

All users interacting with the Irymple South Primary School Facebook or Instagram page, either by liking or commenting on posts, must do so using an account that clearly identifies them by their real name. People under the age of 13 years are prohibited by Facebook and Instagram's Terms and Conditions from creating an account, therefore the pages are a forum for adults to communicate and demonstrate appropriate and positive online behaviour.

Supported use of names in posts

You are welcome to use names when you wish to acknowledge someone's great work or community contribution. We wish our social media pages to be used in building our community – a public acknowledgement goes a long way to supporting a positive school environment.

Interaction

Users will be able to comment on the school's postings and on comments by other users. Users will also be able to 'like' a post or comment by clicking the 'like' button. Users will not be able to author a post of their own or upload media (photos and videos).

Underage social media users

Irymple South Primary School is aware that children under the age of 13 years are not able to create their own Facebook or Instagram accounts, in accordance with the relevant Terms and Conditions. Students are not permitted to post or like on our social media pages. However, we encourage children under parent supervision to view our page. We believe our community's conduct on our social media pages will serve as role modelling for our students about how to behave in an online environment.

Inappropriate comments or actions

Irymple South Primary School will not tolerate any inappropriate comments or actions that are placed on our social media pages.

Actions resulting from any breaches of the Code of Conduct

Irymple South Primary School reserves the right to ban any user from interacting with its social media pages for breaches of this Code of Conduct.

The Law and Facebook/Instagram's Terms

Irymple South Primary School's Facebook and Instagram pages operate under the Commonwealth Telecommunications Act and Facebook's/Instagram's Terms and Conditions.